

Call Kijiye

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TATA MOTORS LIMITED

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TATA MOTORS



CHAMPION
WOHI JO JEETE AUR
JIYE JEE BHARKE!

P R O C E S S F L O W

TATA GENUINE PARTS
Let's go beyond

Be the
Winner



TATA CHAMPION PROGRAM

A SIMPLE PROCESS OF EARNING POINTS AND GIFTS

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REGISTRATION

We have received the forms filled by you along with photographs. Your unique membership number will be your CRM ID which is mentioned on your photo identity card . Your mobile number is linked with your card and membership number. Whenever you SMS random numbers we will update your account with eligible points.

- Do not change your mobile no. In case you do, please inform your distributor / TATA Motors

INSIDE YOUR WELCOME KIT

YOUR WELCOME KIT CONTAINS:

- A Welcome Letter from TATA Motors.
- Membership Card with photograph which you can use as an identity badge.
- Tata Champion Terms & Conditions which covers all the rules of the program.



HOW TO EARN POINTS?

Now that you are TATA Motors Champion, let learn how to earn points.

Every TATA Genuine Parts features a UMRP sticker. Just at the side of the UMRP sticker there is a small portion with 10 digit Unique no. Now whenever you sale a TATA Genuine Part with unique number you have to SMS the Unique Number only from your registered mobile no. SMS TCP<space>UNI NO> to 56767247 or 9223206677 or 9591984660. When you SMS from your registered mobile no., we update your account with the points printed alongside the Unique number on the UMRP sticker. You will receive a return SMS confirming that the points have been added to your account. It will also tell you the exact points that have been credited to your account.

In case you do not receive any SMS within 24 hrs please call our helpline.

- SMS only from your registered mobile no.
- Do not give your UMRP sticker to others.



CHECKING YOUR BALANCE POINTS

It's very simple. All you have to do is SMS TCB<space>card no> to 56767247 or 9223206677 or 9591984660. You will receive an SMS from us stating the total points you have earned till date. This will help you track your progress and you can know how close you are to the gift you want absolutely free.



GETTING YOUR GIFTS

Just select the gift you want from the gift catalogue. Just SMS the gift code printed in the catalogue along with your membership card number

SMS TCR <space> <PRODUCT CODE> <space> <PRODUCT QUANTITY> at 56767247 or 9223206677 or 9591984660. We will process your request and check whether you have requisite points and then confirm to your request. The Gift will be delivered to your workshop immediately. Any surplus point will remain in your account for future use. Password will be sent to you along with the card.



IN CASE OF ANY PROBLEM

If you ever face any problem please call our helpline **9920677894 / 022 - 67918282**

- 1. INVALID UNIQUE NUMBER :** You might receive this message if the unique number you SMS is not a valid number. Please check the UMRP sticker again and ensure you have entered it correctly.
- 2. USED NUMBER :** This message might be sent to you in case this number has already been used once in our system. It might be that you have sent the SMS twice. If you haven't SMSed twice and yet you get this message please send us the UMRP sticker along with your details (Xerox of your card) to TATA Motors address mentioned on the reverse of the booklet.
- 3. SMS CANNOT BE DELIVERED :** If your SMS fail to reach us, you can call us on our helpline number 9920677894 / 022 - 6791 8282 to resolve the problem.
- 4. CHANGE OF YOUR PHONE NUMBER :** If you change your mobile or address, you will have to fill in a form and send it to us. We will link your new phone number to your name and membership number.

If your SMSes fail to reach us, you can call us on our helpline number 022 - 6791 8282 / 9920677894 to resolve the problem

TERMS AND CONDITION

1. The rule and regulation for this scheme may be modified by Tata Motors at any point in time with out notice to the participants.
2. The Scheme shall be called Tata Champion”.
3. TML reserves the right to add, withdraw or modify the reward points on each or all the parts covered under the scheme.
4. TML reserves the right to add, modify and withdraw the complete scheme “Tata Champion” without notice to the participants. All points outstanding or unclaimed on date of withdrawal shall automatically expire and no compensation shall be payable.

Rules for “Tata Champion” participant

1. This scheme is a fitment promotion scheme and seeks to reward mechanics which recommend and use Tata Genuine Parts.
2. This scheme is open to Indian citizens above the age of 18 years only.
3. Each participant in this scheme must have a garage (repair shop) with a mailing address and this shop must be permanent.
4. One garage address can register only one mechanic for benefits under this program.
5. Each mechanic must fill in the applicable registration form with latest photograph and mobile number and complete mailing address and affix a full signature.
6. The incentive is available only for the parts sold by the authorized CVBU parts distributor for the geographical area under which the mechanic has been registered.
7. Each garage will be physically verified over the course of the scheme. Any garage found to be not present at the address the mechanic registered shall be forthwith deleted.
8. In the Scheme Tata Champion, Tata Motors has incorporated on many of its MRP labels, points written in font size.....(large),.....font. Each part when used by the mechanic for fitment on a Tata vehicle, makes the mechanic eligible to receive points as mentioned on the MRP label (as described in SI No 8). The participant can exchange, through the named address, his reward points for various gifts, as may be specified by Tata Motors from time to time.
9. In case of any disputes, the final decision of TML shall prevail and be final & binding on the participant.
10. Only MRP stickers and parts packages printed after May 2009 onwards will be covered under the scheme.
11. MRP stickers after exchanging must be destroyed, cut into pieces to ensure somebody else does not get points.
12. Each MRP label is proof of usage. Hence the holder of the MRP label will get the points in case of disputes.
13. TML does not undertake to certify the technical competency of the mechanics registered in the scheme. It shall be unauthorized to claim that the mechanic is a TML certified mechanic by virtue of his registration under the scheme.
14. The benefits of this scheme are not available to mechanics working at TML dealerships or Tata Authorized Service Centers.
15. The scheme does not grant or seek to grant any proprietary, beneficial or ownership or any other rights to the participant.
16. The points accrued cannot be exchange for cash.